

Peachtree City Convention and Visitors Bureau

Meeting Minutes

August 17, 2022

Board Members Present: Holly Cellini, Paul Salvatore, Tina Carter Jones, Justin Strickland and Shannon Curasi.

Others in Attendance: Kim Learnard, Kym Hughes, David Green, Missy Roberts and Mary Camburn connected telephonically.

The meeting called to order at 9:15 a.m. and Pledge of Allegiance was said.

Shannon Curasi requested a motion to table the June 15, 2022 minutes until the next meeting due to a possible discrepancy. It was seconded by Tina Carter Jones and passed unanimously.

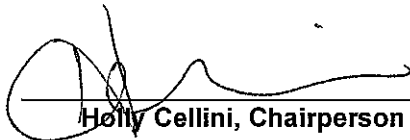
In reviewing the budget approved from the June 15th CVB Board meeting and reviewing the proposed revision to match the approved city budget, Paul briefed the board. A motion to approve it as presented was made by Paul Salvatore and it was seconded by Tina Carter Jones. It was passed unanimously.

David Green discussed the recent GMOA Conference and its success. The GMOA conference included a video from Governor Kemp, which was shown to the board.

Kym Hughes went over highlights of the new Virtual Visitor Center and various marketing strategies it provides. Also mentioned was the new QR Code that's being discussed to drive people to the Virtual Visitor Center.

Paul Salvatore called for a motion to adjourn the meeting. Tina Carter Jones seconded the motion.

The motion passed unanimously, and the meeting adjourned at 10:05 a.m.



Holly Cellini, Chairperson



Missy Roberts, Recording Secretary